DISTRICT COUNCIL OF
Streaky Bay

CRITERION
Advertising Prospectus



CRITERION

ADVERTISING PROSPECTUS

DISTRICT COUNCIL OF Streaky Bay

Are you looking to promote your business, whether it be a new venture or an established one?

The Criterion Newsletter is a monthly community publication designed and distributed by Council from the Streaky Bay Visitor Centre and is a great way to promote and sell your business or product directly to the local market.

Current distribution is 340 copies within the Streaky Bay township and outlying communities of Poochera, Wirrulla, Haslam and Port Kenny.

Advertising opportunities are available, including various size options and competitive rates to suit your individual requirements, including multiple month discounts.

The Criterion is printed in full colour and the pricing reflects both colour and black and white rates.

Discounts are available for longer continuous advertising:

- 15% discount on a continuous 6 month advertisement
- 20% discount on a continuous 12 month advertisement.

Check out previous Criterion's HERE

If you wish to take out advertising, or if you have any queries or questions regarding advertising, please do not hesitate to contact one of our helpful Community Information Officers at the Visitor Centre to discuss your advertising requirements and options available.

To make an enquiry or booking please:

- Drop into the Visitor Centre at 21 Bay Road, Streaky Bay
- Call our friendly staff at the Visitor Centre on (08) 8626 7033
- Email: criterion@streakybay.sa.gov.au
- Download a copy from the website www.streakybay.sa.gov.au

Advert Size	Price	Approx Dimensions
1/8 page	$34.00	9.5cm x 7cm
1/4 page	$54.00	9.5cm x 14cm
1/2 page	$73.00	19cm x 14cm
A4 page	$105.00	19cm x 28cm

Front page image credit - Dale Montgomerie

A4 page $105.00

1/2 page $73.00

1/8 page $34.00

1/8 page $34.00

1/4 page $54.00