



# DISTRICT COUNCIL OF STREAKY BAY

*Our Strategic Future*  
2020 - 2040





## Acknowledgement of Country

We acknowledge the Wirangu and Barngarla people as the traditional custodians of this unique, pristine and beautiful country.

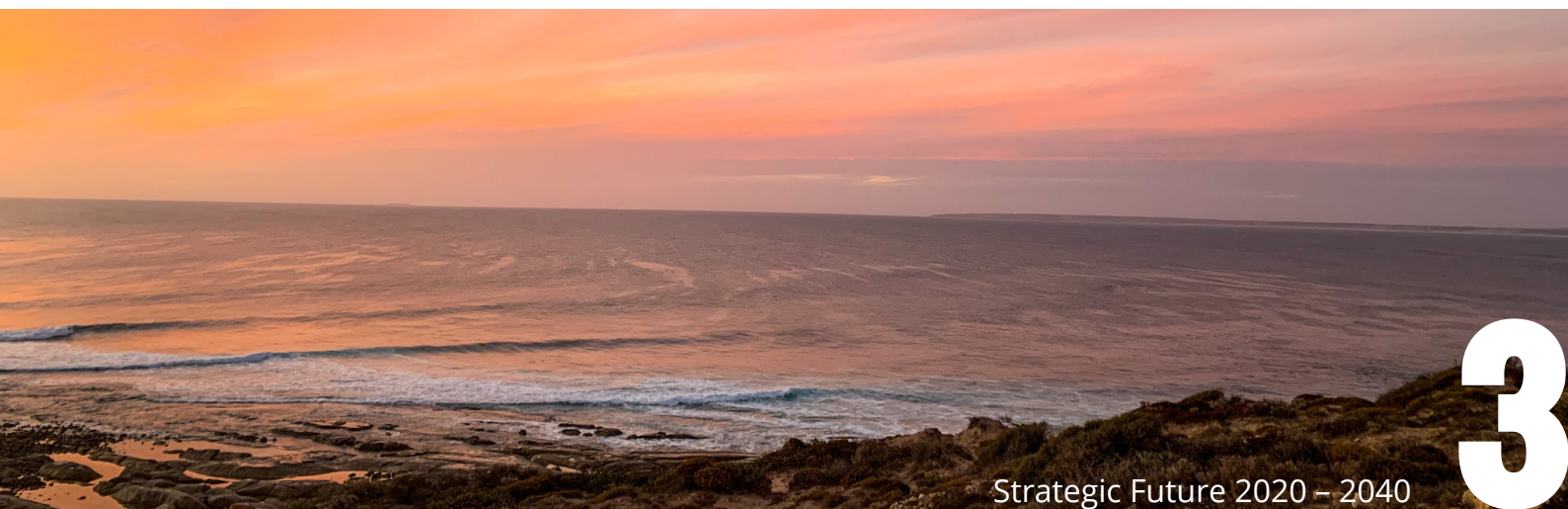






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## Message from the Mayor

### TRAVIS BARBER

The District Council of Streaky Bay Strategic Plan 2040 (The Plan) will help us to shape the future of the District for the next 20 years in being the most liveable community on the Eyre Peninsula.

Council's aim in developing this plan was to be bold. As a result, the plan is high level and long term, but also flexible and adaptable enough to respond to changing circumstances allowing Council and the community to take advantage of new opportunities as they arise.

The Plan recognises the community's desire to keep what works, whilst embracing new ideas and technologies to create opportunities to facilitate sustainable and responsible growth, encouraging and allowing our district to prosper.

The Plan recognises the importance of our core strategic pillars and seeks to encourage diversification, not only within our industries but alongside and complimentary to them.

Developing access to facilities and services that give our community both opportunity and influence over the future of the district are essential to identifying and cultivating the drive for diversification.

Our Community understands the district will continue to grow, however our people have been adamant that this growth should not negatively impact on those things that are most important to them. The Plan will provide a basis for managing this challenge now and into the future.

The Plan directly informs our Priority Actions, Corporate Directions 2020-2024, Annual Business Plans, and operational plans. Community input has been of inestimable importance in developing The Plan and the Corporate Directions document. The Council welcomes the community's continuing involvement in helping to shape the future of the District.

With the community and Council united, we will achieve the great results the Community is expecting. Council is extremely excited for the future and all that it holds in store for us.

"I believe this Strategic Plan is an excellent, robust but concise document that gives us real direction, whilst allowing the flexibility to adapt into the future. A huge amount of work has gone into the Strategic Plan and all involved are to be congratulated on the outcome! This plan, I believe, will hold the district in good stead for years to come."



## Our District

The town of Streaky Bay is the main urban service centre of the district, with the smaller towns of Wirrulla and Poochera important as local service centres. Haslam, Sceale Bay, Baird Bay, Yanerbie, Eba Anchorage, Perlubie Landing and Fishermans Paradise are small coastal settlements, which provide a focus for recreational fishing and holiday accommodation.

It is intended that Streaky Bay will remain the centre for commerce and industry whilst providing the main health, educational, community and shopping requirements of the district.

Council's core economic pillars are agriculture, aquaculture and tourism, with industries such as energy resource development and mining becoming of interest and potential.

The District Council of Streaky Bay is located approximately 700 kilometres north-west of Adelaide. Sitting on the western side of the bountiful Eyre Peninsula, our generally flat and fertile inland agricultural landscapes of Calca and Mount Cooper, lead to spectacular long sandy beaches, large dune formations and the rugged cliff lines of our pristine coast.







Mean Rainfall mm (BOM)  
Streaky Bay **377.4**, Wirrulla **289.7**,  
Poochera **309.3**, Mt Cooper **427.8**



Resident Workers  
Tertiary Qualification  
**20.6 %**



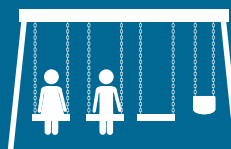
Av Max Temp  
**23.1 C**  
Av Min Temp  
**12.2 C**



Unemployment  
Rate  
**4.4%**



Townships  
**10**



Playgrounds  
**8**



Recreational  
Spaces  
**11**

Aboriginal/Torres Strait  
Islander Population  
**1.5%**





**Land Area**  
**6232 sqkm**



**Population**  
**2214**  
(2018 ERP)



**Gross Regional Product**  
**\$136m**  
(2019)



**Median**  
**Age 45**  
(ABS 2016)

**Persons**  
**Per Sq/Km**  
**0.35**



**Local Businesses**  
**330**



**Council Staff**  
**38**  
(head count)



**Rateable Properties**  
**1700**



## What We Heard.....

Council need to close the communication loop by providing regular feedback to the community

Council staff are helpful and respond to community requests efficiently

Council staff need to manage their time effectively to ensure community perception of work undertaken remains positive

Community Consultation sessions are valued by the community

Beautiful area the community want to preserve

Labour (qualifications) are becoming difficult to source

Retention of qualified people such as GPs are essential for the district

Diversification of economy will be essential for our future

Whole of Life infrastructure is important to ensure available funds are spent wisely

Volunteers are at a critical low point



## To be the most liveable community on the Eyre Peninsula

We are witnessing changes in the ways we use our communities in response to the recent pandemic, drought and how we might see this current usage continue. The liveability of our local neighbourhoods has never been more important.

Liveability is an internationally measured set of indices which rank major cities in order of liveability factors and attracts international interest in those ranked highest. Council have chosen to use liveability measures for our community as the feedback from the community significantly aligned with those measures and were therefore felt to be a relevant score card by which we can measure our progress.

Liveable communities are those that support the health, wellbeing and quality of life of the people who live and work in them. The way they are planned, designed, built and managed can enhance or detract from liveability. Physical characteristics that contribute to liveability include land use, amenity of public spaces, conservation of natural environments, transport networks, accessibility to work, education, health, community services, social and recreational opportunities.

The Community has assisted Council to identify the five pillars outlined in our Strategic Plan below as the areas our Community hold to be our most important liveability factors. Each pillar will require measurement to ensure Council is working consistently towards its vision of being "the most liveable community on the Eyre Peninsula".





## **A welcoming and cohesive Community**

We will pursue manageable population and the recovery of our economy (including tourism) with a view to future growth while retaining the attributes that make our area a great place to live.

We will identify the vulnerabilities of our area and take them into account in planning for our future.

We will monitor the social well-being of our community and take action as required in accordance with our model of role clarity.



## **A robust and adaptive economy that provides sustainable employment**

We will build on our strengths to help facilitate the recovery and future growth of our economy.

We will work with relevant agencies driving economic development to ensure fair and equitable consideration of our economic priorities.



## **A healthy natural environment and an attractive built environment**

We will recognise the impacts of a changing climate and include methods of adapting to them in Council decision making.

We will monitor our natural and built environments and take action as required.

We will manage waste according to the waste hierarchy of reduce, reuse, recycle.



## **Infrastructure that meets our community, economic and environmental needs**

We will provide and maintain our infrastructure to standards that are fit for purpose.

We will advocate for and seek to facilitate the provision of infrastructure that is the responsibility of other bodies.



## **A Council that is actively responsive to community needs and delivers financial sustainability, governance and leadership**

We will follow a model of role clarity for the Council that assists with decision making about when it is appropriate to be a leader, an enabler/facilitator, or a provider.

We will provide our services at agreed and documented standards, leveraging our assets and business needs for wider community benefit and;

We will report regularly on our organisational performance and financial sustainability.





## Development of the Strategic Plan and Corporate Plan

Section 122 of the Local Government Act 1999 requires Councils to have a strategic management plan that identifies its objectives and what Council intends to do to achieve those objectives.

For the purposes of the Local Government Act, the strategic management plans of Council comprise our Strategic Plan 2040, Corporate Direction 2020-2024, Long Term Financial Plan and Asset Management Plans.

The Local Government Act 1999 states that a Council may review its Strategic Plan at any time, but must undertake a comprehensive review within two years of each general Council election.

The challenge in developing this Plan was to ensure it not only covered the full extent of Council business but was easy to read and be referred to on a regular basis. To that end the core pages of the Strategic Plan and Priority Actions can be printed separately for ease of reference.

Whilst the Strategic Plan covers a period of 20 years, the Corporate Plan 2020-2024 will inform Council's Annual Business Plans and provide the basis for reporting against the achievement of our objectives.

It should be noted, specific projects and actions to support the pillars of the Strategic Plan will be outlined in the Corporate Plan document.



